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## Request for Proposal (RFP) For Marketing Services

July 23, 2021 – Questions and Answers

**Question 1:** When meeting with the vendors, if selected, is there a specific meeting time that must be given to each employer and must it be in person or can it be virtual?

**Answer 1:** Proposers should describe in the appropriate Criteria (Marketing and Promotion Plan Description, Cost) what is proposed to be provided in reference to the vendors, the response should be inclusive of any activity and time limits proposed.

**Question 2 :** Will all the questions received for this procurement be available to everyone?

**Answer 2:** All questions with answers will be available and posted on July 23, 2021 on the website [www.southtexasworkforce.org](http://www.southtexasworkforce.org) under the Procurement Tab listed under the About Us Tab on the main page. In addition, all bidders that requested the bidder's call-in information will be e-mailed the Questions and Answers document.

**Question 3:** By menu do you mean a rate card, a list of services with rates, besides the actual proposal and description?

**Answer 3:** The proposal is one document that must include description of proposed services along with cost associated. Cost will be evaluated under criteria 3.

**Comment:** All bidders are strongly encouraged to follow the sequence of submission and instructions found on page 10.